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SYMPOSIA
SERIES
CURRENT ISSUES IN
INTELLECTUAL PROPERTY LAW

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SuperstarMarks

Extra Protection for Famous and Well-Known Marks

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Tuesday, March 31, 2009 / Joseph E. Keller Hall

The University of Dayton School of Law's Intellectual Property Law Society and the Program in Law and Technology present:



2009 Scholarly Symposia Series

Superstar Marks



The Court of Appeals for the Ninth Circuit has recognized that a mark that is well-known in the United States can be entitled to US rights without being used in the United States. The Second Circuit disagrees, finding such a rule to be good policy but nowhere reflected in federal law. Does the Lanham Act contain a well-known marks doctrine? If not, should it? If so, how is this special form of protection different from dilution protection offered to famous marks? Have the 2006 dilution reforms brought these extra forms of protection closer together or pushed them further apart?

Extra Protection for Famous and Well-Known Marks



Professor Graeme Dinwoodie was elected to membership in the American Law Institute in 2003. In 2008, Professor Dinwoodie received the Pattishall Medal for Teaching Excellence in the field of trademarks and trade identity law — awarded only once every four years — from the International Trademark Association.

Professor Dinwoodie holds a Chair in Intellectual Property Law at the University of London, Queen Mary College. He served as Chair of the Intellectual

Property Section of the Association of American Law Schools from 2008-2009.

Prior to teaching, Professor Dinwoodie had been an associate with Sullivan and Cromwell in New York, concentrating in the practice of intellectual property law and in commercial, corporate, and international litigation.

Graeme B. Dinwoodie

Professor of Law, Associate Dean and Director of the Program in Intellectual Property Law
Chicago-Kent College of Law
Illinois Institute of Technology

First Class Honors LL.B. degree in Private Law from the University of Glasgow, an LL.M. from Harvard Law School, and a J.S.D. from Columbia Law School

Speaker
About our Guest



Scot A. Duvall
Middleton Reutlinger
Louisville, Kentucky

Washington and Lee University, J.D., cum laude, 1990
Lafayette College, A.B., Government & Law, 1987

A director and shareholder of the Middleton Reutlinger law firm, Scot Duvall has practiced in the field of trademarks and intellectual property for more than 18 years. Active for many years in the leadership of INTA, Duvall now serves on its U.S. Amicus Subcommittee. He recently served on an INTA Task Force relating to the Well-Known Marks doctrine. His role as a principal drafter of the recent Trademark Dilution Revision Act provided a unique perspective expressed in recently published articles.



Kenneth B. Germain
Greenebaum Doll & McDonald, PLLC
Cincinnati, Ohio

J.D., New York University School of Law, Associate Editor of the N.Y.U. Law Review
A.B., magna cum laude; elected to Membership in Phi Beta Kappa, Rutgers College

Ken Germain has more than 30 years of varied experience in the trademark/unfair competition field. He is Of Counsel in the firm's Intellectual Property Team and is the University of Dayton School of Law's Distinguished Professorial Practitioner in Residence in its Program in Law and Technology. He is a former full-time law professor and has been on the adjunct faculty at three separate law schools, all while continuing to practice law. He was retained as the winning side's legal expert in the famous Traffix case decided by the U.S. Supreme Court in 2001. As a consultant, he worked with the winning counsel in connection with the landmark trademark dilution case, Moseley v. V Secret Catalogue, Inc. (U.S. Sup. Ct., 2003).



Davida H. Isaacs
Associate Professor of Law, Salmon P. Chase College of Law
Northern Kentucky University

B.A., magna cum laude, Brandeis University
J.D., New York University School of Law

Professor Isaacs teaches Intellectual Property, including classes on patents, copyrights and trademarks, as well as teaching Civil Procedure. She was an intellectual property litigator for almost seven years at major New York and Washington, D.C. law firms, specializing in trademark and pharmaceutical patent litigation. Her scholarly focus is the balance between the rights of intellectual property owners and the public interest, including issues such as which intellectual property qualifies as 'property', what is the scope of those property rights, and when the public interest justifies limiting intellectual property owners' rights. She is currently on the Board of the Cincinnati Intellectual Property Law Association.

University of Dayton School of Law

Joseph E. Keller Hall
Albert H. Scharrer Atrium

Tuesday, March 31, 2009
6:00 p.m. – 8:30 p.m.

6:00 p.m. – 7:00 p.m.
Heavy appetizers and cocktails

Guest Speaker

Professor Graeme Dinwoodie

Panelists

Scot A. Duvall
Kenneth B. Germain
Davida H. Isaacs

The favor of your reply is requested
by March 25, 2009

RSVP — Registration

Please Register by March 25, 2009
Symposium Fee \$50.00

This course has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 1.50 total CLE hour(s), with 0.00 of ethics, 0.00 of professionalism and 0.00 of substance abuse instruction.

You may register by contacting:

Nan Holler-Potter

Phone: (937) 229-4676

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Nan Holler-Potter

University of Dayton School of Law

300 College Park

Keller Hall, RM 326

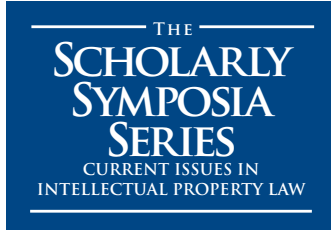
Dayton, OH 45469-2772

Panelists
About our



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